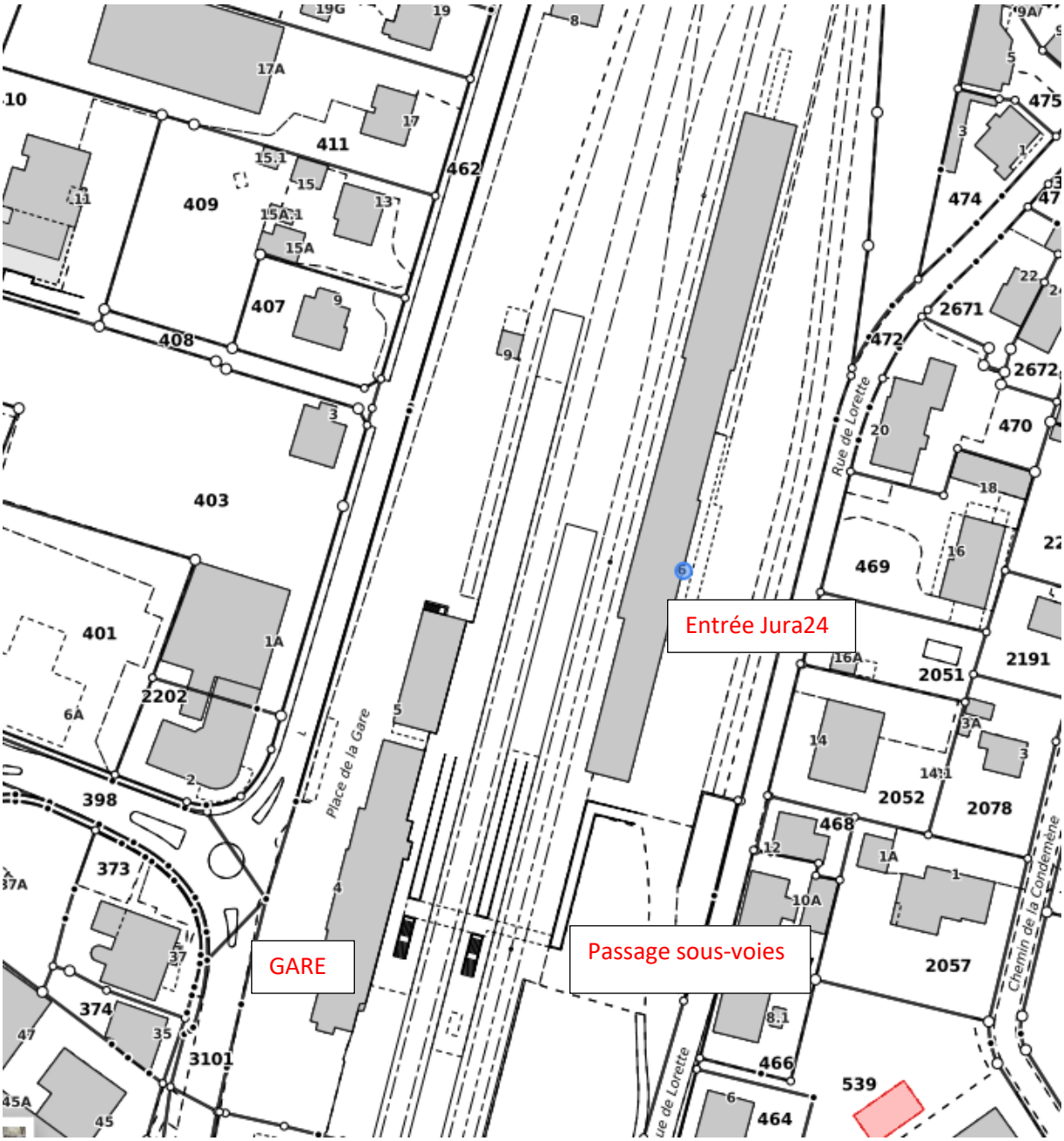Exposition Jura24, site de Porrentruy