Broadcast Archives in Sweden

Memoriav Kolloquium 2018
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 REPLAY: TV- und Radiodokumente nach der Ausstrahlung



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Presentation

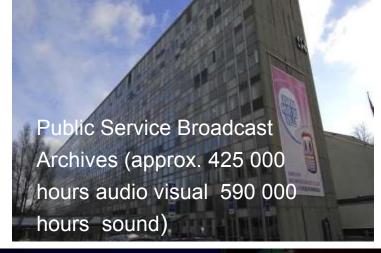
- An overview of the audio-visual archives in Sweden will be presented with major focus on Public Service Broadcast and the legal deposit of all Swedish Broadcast at the National Library of Sweden.
- The content and status for the Swedish Public Service broadcaster SVT (Swedish Television) archive
- The content and status at the National Library and the legislation for legal deposit.
- Also in what way the Broadcaster and the Library cooperate will be covered in this presentation



Audio Visual BROADCAST Collections

in Sweden











SR Swedish Radio

- (SR) 586.932 hours of digital sound files
- Swedish Radio has digitised all radio material







SVT Archive (Swedish Television)

- Approx 380 000 digital hours in the MAM
- Digitally born approx 180 000 hours
- Analog films is still not fully digitised
- A filmdigitation project is on going





Content SVT

- First film 1896
- News reels from Cinema etc.
- 1953-1955 Test Broadcast
- 1956 Broadcast originals



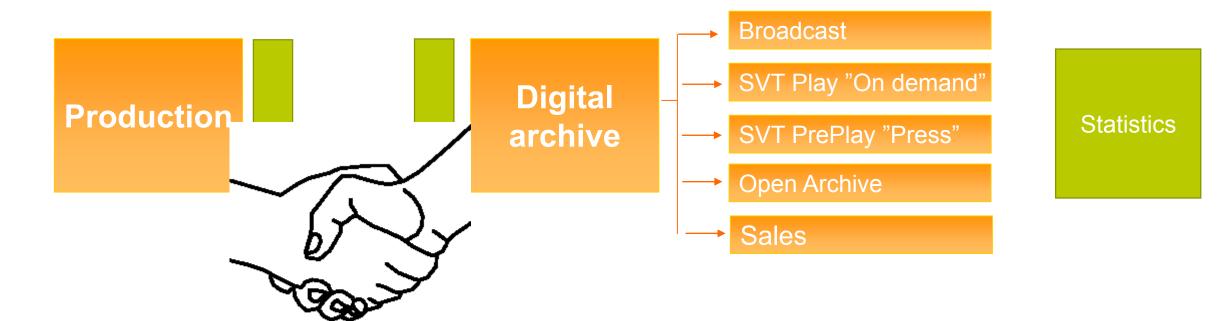


Roadmap to file-based SVT

- 1999 News for SVT24
- 2001 News for SVT
- 2003 Two digital Theme Channels
- 2008 SVT completely file based
- 2006 SVT Play streaming and on demand

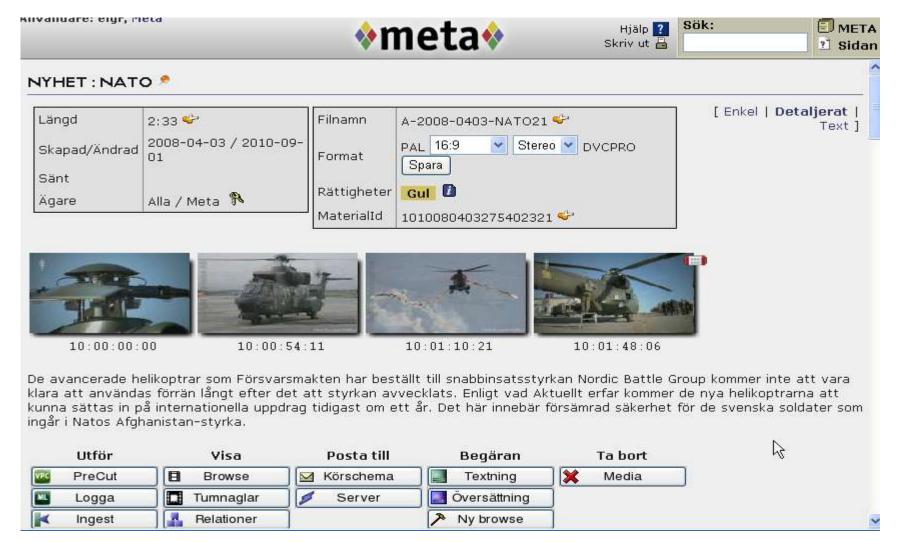


When I left 2017 File based publication on multiple platform





MAM system





Access to SVT MAM system

- In house production
- Co-producers
- Commissioned producers
- SVT Sales

Academics and researcher etc. will be served at the National Library



The national Library of Sweden

- The National Library of Sweden has been collecting virtually everything printed in Sweden or in Swedish since 1661
- We also collect TV and radio programs, movies and videos distributed in Sweden, Swedish music and computer games – 10 million hours
- Legal deposit of web material from 2015





Legal deposits

- Sweden has two legal deposits laws
- The law from 1993 covers published material in physical form so called "documents"
- The one from 2015 covers so called "electronic material" distributed on the internet
- The legal deposits for "electronic material" only covers non interactive publications from professional media publishers







Web harvesting

- The National Library has been harvesting the Swedish web since 1997
- The harvesting is not a part of the legal deposit
- The harvesting is performed 2 times a year





Television

- 1 July 1978 = 2 SVT channels and 4 regional news programs (Public Service)
- 80th = More regional programs
- 90th = Deregulations of Radio and TV lot of initiatives
- The end of the 90th = 16 National Channels including the 2 SVT
- 2000th = More expansion and the web as well
- 2008 = approx. 50 National Channels
- 2015 = TV Channels reduces
- 2018= 34 National Channels



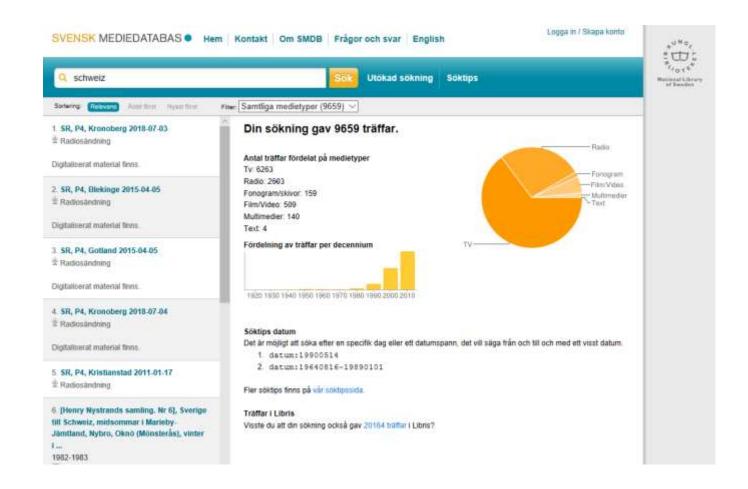


Radio

- 1 July 1978 = 3 national channels and 24 local (Public Service)
- 80th = One more National Channel
- 90th = Commercial regional radio 1993 legal deposit for example weeks (at the end of the 90th 740 community channels and 85 commercial local radio)
- 2000th= Radio on the web starts and so called DAB radio
- TODAY 2018= Swedish Radio 32 national broadcast and web channels, 25 local channels
- Commercial local radio: (four weeks per year) MTG (42), Bauer (74) + 5 more
- Community Radio : (four weeks per year) 700

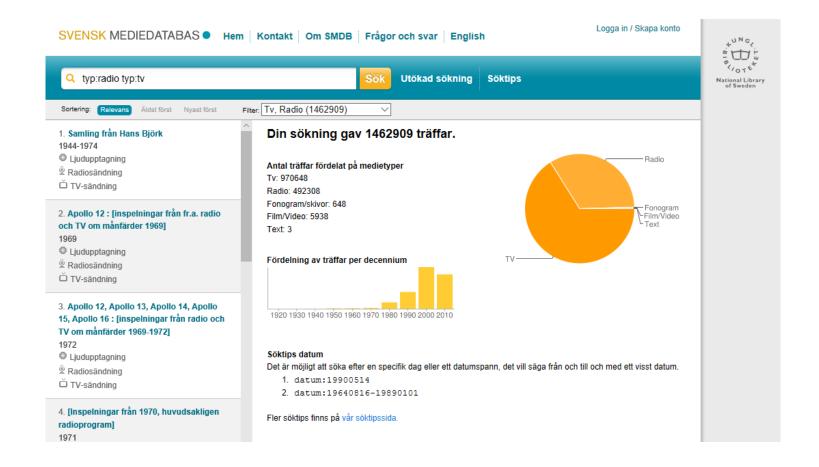


Swedish Media database





Broadcast Total





Legal deposits in a changing media landscape

- In 2017 The National Library of Sweden got the mission to implement a study of the legal deposit act and its relevance in the changing media landscape
- Background: The National Library of Sweden had for several years stated that current legal deposit laws did not fully cover the changing and interactive digital media landscape





What's the problem?

- Digital tv- and radio broadcasts and digitally produced cinema films is not covered by legal deposits – it's not "documents" in the meaning of the law
- Interactive publications as websites and on-line games is not covered by the legal deposit act
- Web harvesting collects websites but the harvesting is not a part of the legal deposit act. The new GDPR-legislation can be a problem
- The web harvester has problems collecting audio visual materials
- Any media published on international platforms, for example Facebook and twitter, as well as on-line games, are not covered of the legal deposit act





What's need to be done?





Cooperation

- Delivery of legal deposit file based
- Webb objects archived at the National Library
- Digitisation project
- Agreement for customer services both ways





