Broadcast Archives in Sweden

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  REPLAY: TV- und Radiodokumente nach der Ausstrahlung

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Presentation

• An overview of the audio-visual archives in Sweden will be presented with major focus on Public Service Broadcast and the legal deposit of all Swedish Broadcast at the National Library of Sweden.

• The content and status for the Swedish Public Service broadcaster SVT (Swedish Television) archive

• The content and status at the National Library and the legislation for legal deposit.

• Also in what way the Broadcaster and the Library cooperate will be covered in this presentation
Audio Visual BROADCAST Collections in Sweden

The National Library of Sweden (10 million hours)

Public Service Broadcast Archives (approx. 425,000 hours audio visual, 590,000 hours sound)

The Swedish Film Institute

Commercial Channels
SR Swedish Radio

- (SR) 586.932 hours of digital sound files
- Swedish Radio has digitised all radio material
SVT Archive (Swedish Television)

- Approx 380 000 digital hours in the MAM
- Digitally born approx 180 000 hours
- Analog films is still not fully digitised
- A film-digitation project is ongoing
Content SVT

- First film 1896
- News reels from Cinema etc.
- 1953-1955 – Test Broadcast
- 1956 - Broadcast originals
Roadmap to file-based SVT

- 1999 News for SVT24
- 2001 News for SVT
- 2003 Two digital Theme Channels
- 2008 SVT completely file based
- 2006 SVT Play streaming and on demand
When I left 2017
File based publication on multiple platform
MAM system

Access to SVT MAM system

- In house production
- Co-producers
- Commissioned producers
- SVT Sales

- Academics and researcher etc. will be served at the National Library
The national Library of Sweden

- The National Library of Sweden has been collecting virtually everything printed in Sweden or in Swedish since 1661
- We also collect TV and radio programs, movies and videos distributed in Sweden, Swedish music and computer games – 10 million hours
- Legal deposit of web material from 2015
Legal deposits

- Sweden has two legal deposits laws
- The law from 1993 covers published material in physical form – so called “documents”
- The one from 2015 covers so called “electronic material” distributed on the internet
- The legal deposits for “electronic material” only covers non interactive publications from professional media publishers
Web harvesting

- The National Library has been harvesting the Swedish web since 1997
- The harvesting is not a part of the legal deposit
- The harvesting is performed 2 times a year
Television

• 1 July 1978 = 2 SVT channels and 4 regional news programs (Public Service)
• 80th = More regional programs
• 90th = Deregulations of Radio and TV - lot of initiatives
• The end of the 90th = 16 National Channels including the 2 SVT
• 2000th = More expansion and the web as well
• 2008 = approx. 50 National Channels
• 2015 = TV Channels reduces
• 2018 = 34 National Channels
Radio

• 1 July 1978 = 3 national channels and 24 local (Public Service)
• 80th = One more National Channel
• 90th = Commercial regional radio 1993 - legal deposit for example weeks (at the end of the 90th 740 community channels and 85 commercial local radio)
• 2000th = Radio on the web starts and so called DAB radio
• TODAY 2018 = Swedish Radio – 32 national broadcast and web channels, 25 local channels
• Commercial local radio: (four weeks per year) MTG (42), Bauer (74) + 5 more
• Community Radio: (four weeks per year) 700
Swedish Media database
Legal deposits in a changing media landscape

• In 2017 The National Library of Sweden got the mission to implement a study of the legal deposit act and its relevance in the changing media landscape

• Background: The National Library of Sweden had for several years stated that current legal deposit laws did not fully cover the changing and interactive digital media landscape
What´s the problem?

- Digital tv- and radio broadcasts and digitally produced cinema films is not covered by legal deposits – it´s not “documents” in the meaning of the law
- Interactive publications as websites and on-line games is not covered by the legal deposit act
- Web harvesting collects websites but the harvesting is not a part of the legal deposit act. The new GDPR-legislation can be a problem
- The web harvester has problems collecting audio visual materials
- Any media published on international platforms, for example Facebook and twitter, as well as on-line games, are not covered of the legal deposit act
What’s need to be done?
Cooperation

- Delivery of legal deposit - file based
- Webb objects archived at the National Library
- Digitisation project
- Agreement for customer services – both ways
THANKS
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