

2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

POSITIVE EXPOSURE CONNECTING CULTURE WITH EUROPEANA

LE PATRIMOINE PHOTOGRAPHIQUE À L'ÈRE NUMÉRIQUE
IDHEAP, Université de Lausanne

Douglas McCarthy | 16 November 2018

Tourist Still Life, 1925-45
Miloš Dohnány
Slovak National Gallery
Public Domain

What I'll talk about today

- About Europeana
- Europeana Collections
 - Thematic collections
 - Exhibitions
 - Galleries
 - Blogs
 - Social media marketing
- Europeana Pro and Network Association

About Europeana



View of Lausanne, c.1860-77

Adolphe Braun
Rijksmuseum
Public Domain



- Europeana is an open data platform with many services
- We publish more than 50 million digital objects from 3500+ museums, galleries, libraries, and archives across Europe
 - [Europeana Collections](#) and suite of [APIs](#)

“We transform the world with culture! We want to build on Europe’s rich heritage and make it easier for people to use, whether for work, for learning or just for fun.”



Pferd Pyramiden der Mädchen
Heinrich Hamann, 1900
Museum für Kunst und Gewerbe Hamburg
CC0



- Europeana Foundation is based in The Hague, Netherlands
- We add value to the hard work of museums, galleries, libraries and archives by aggregating & promoting their collections
- [Europeana Network Association](#) - a community of 2200+ digital heritage and tech experts
- **Expand and improve access to digital cultural heritage**

Europeana - Powered by People



<http://pro.europeana.eu/our-network/about-our-network>



Add a search term



Browse ▾

Explore 58,112,930 artworks, artefacts, books, films and music from European museums, galleries, libraries and archives

Peasant Kermis, David Teniers
Rijksmuseum
© Public Domain



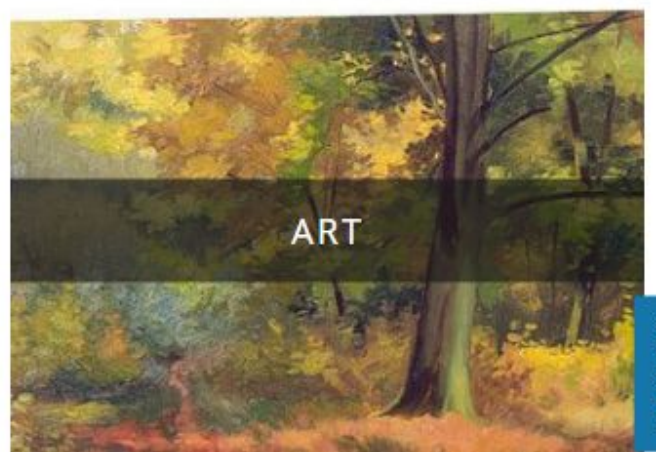
GIF IT UP ↗



FREE TO USE IMAGES



1914-1918



ART

FEEDBACK



850,283

**digital objects
in Europeana**

Europeana Collections goals

- **Inspire** users to discover content
- **Stimulate** use & re-use
- **Promote** open content
- **Encourage** partner engagement on our platform and elsewhere



[Moses with the tablets of Law and History](#) (detail)
Rijksmuseum. Public Domain.



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Media Metadata

Title Ateljébild. Man och pojke i samiska dräkter. Handkolorerad. | Eurenus, Wilhelm Abraham (Photographer)

Description Atelióhild. Man och pojke i samiska dräkter. Handkolorerad

FIND OUT MORE



View at Stiftelsen Nordiska museet

Title

**Ateljébild. Man och pojke i samiska dräkter.
Handkolorerad. | Eurenus, Wilhelm Abraham
(Photographer)**

Description

Ateljébild. Man och pojke i samiska dräkter. Handkolorerad.

People

Creator: Eurenus, Wilhelm Abraham (Photographer)

Classifications

Type:
Object Type: children's costume, Object Type: folk costume,
Object Type: men's costume

Time

Date: 1867/1875
Creation Date: 1867/1875

Provenance

Identifier: NMA.0056891
Institution: Stiftelsen Nordiska museet
Provider: Europeana Fashion
Providing Country: Sweden
First Published In Europeana: 2015-04-13
Last Updated In Europeana: 2018-10-19

FIND OUT MORE



[View at Stiftelsen Nordiska museet](#) ↗

CAN I USE IT?

Free Re-use

Public Domain Marked

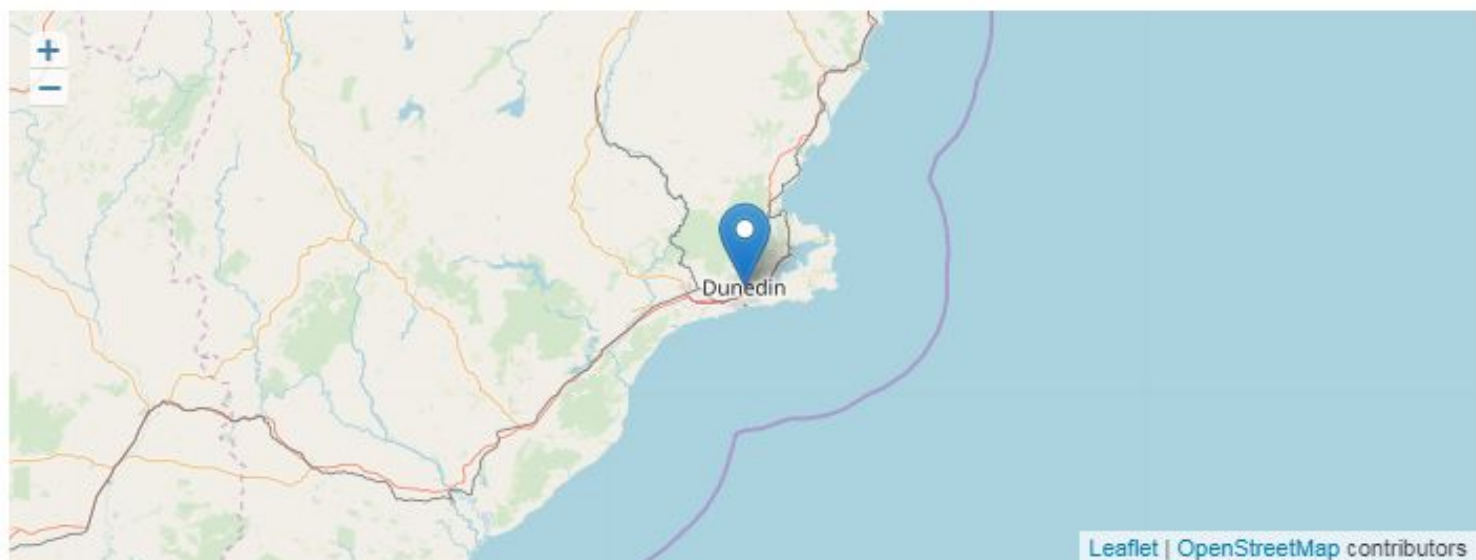
EXPLORE BY COLOUR



SHARE



Location



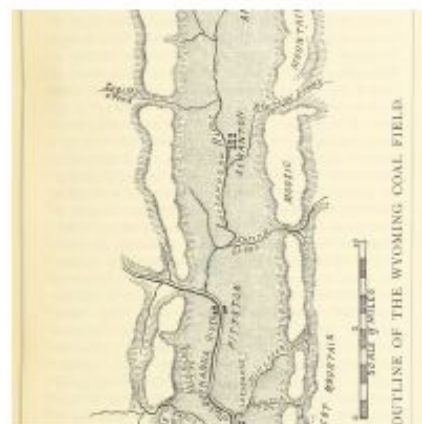
Location:

Dunedin -45.87416° South, 170.50362° East

Similar Items



Russian maps from
"Хорватія, Славонія,...



Coal from "History of
Luzerne, Lackawann...



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of Her Majesty's Ship...



Mediterranean from
"Славянскій Міръ. И...

[show more... \(523,790\)](#)

Thematic collections

2016

1914-1918

Art

Fashion

Music

2017

1914-1918

Art

Fashion

Maps & Geography

Music

Natural History

Photography

Sport

2018

1914-1918

Archaeology*

Art

Fashion

Manuscripts

Maps & Geography

Migration

Music

Natural History

Newspapers

Photography

Science*

Sport

Exhibitions

- Share engaging narratives online
- Showcase collections in a visually appealing format
- Multi-institutional, pan-European and multilingual

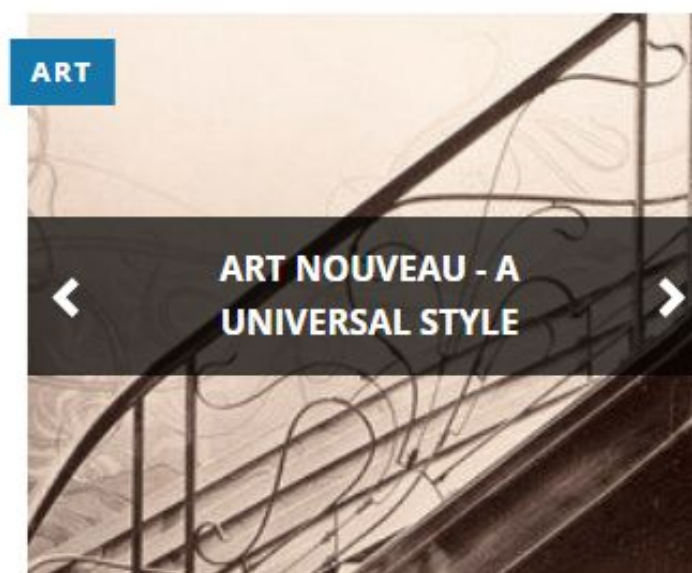
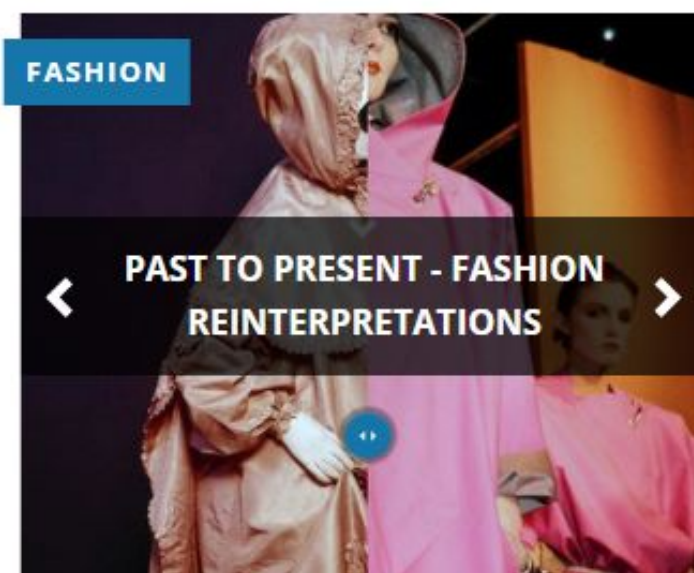
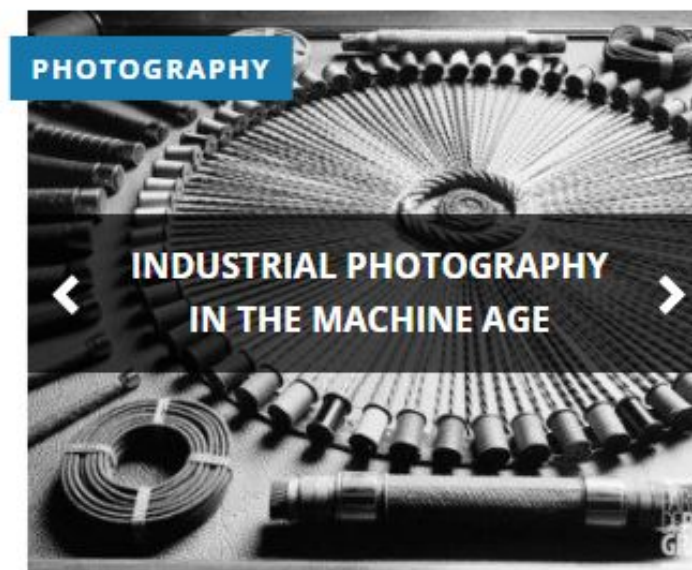
<http://www.europeana.eu/portal/exhibitions>

- Flexible platform with video, animation, audio, Pinterest etc.

Exhibitions



Exhibitions



VISIONS OF WAR

How artists and soldiers depicted World War One

ART | WORLD WAR I



After the Bombardment, 21 January 1917, Alphonse Robine
Europeana 1914-1918 / Madame Nicole Robine
© ⓘ CC BY-SA ↗

- Record visitor numbers - 30,000+ in first two months
- Most content is public domain or reusable (CC BY)
- Building on popularity and relevance of our 1914-1918 content
- Connects with centenary tour of events related to WW1 in 2018

VISIONS OF WAR

How artists and soldiers depicted World War One

ART | WORLD WAR I



Visitor comments

- 'The layout, the look and feel, the choice of works and the captions of the images. Great work!'
- 'The choice of material, the story, it's really beautiful.'
- 'The quality of the electronic format of the art - makes me want to see it in person.'

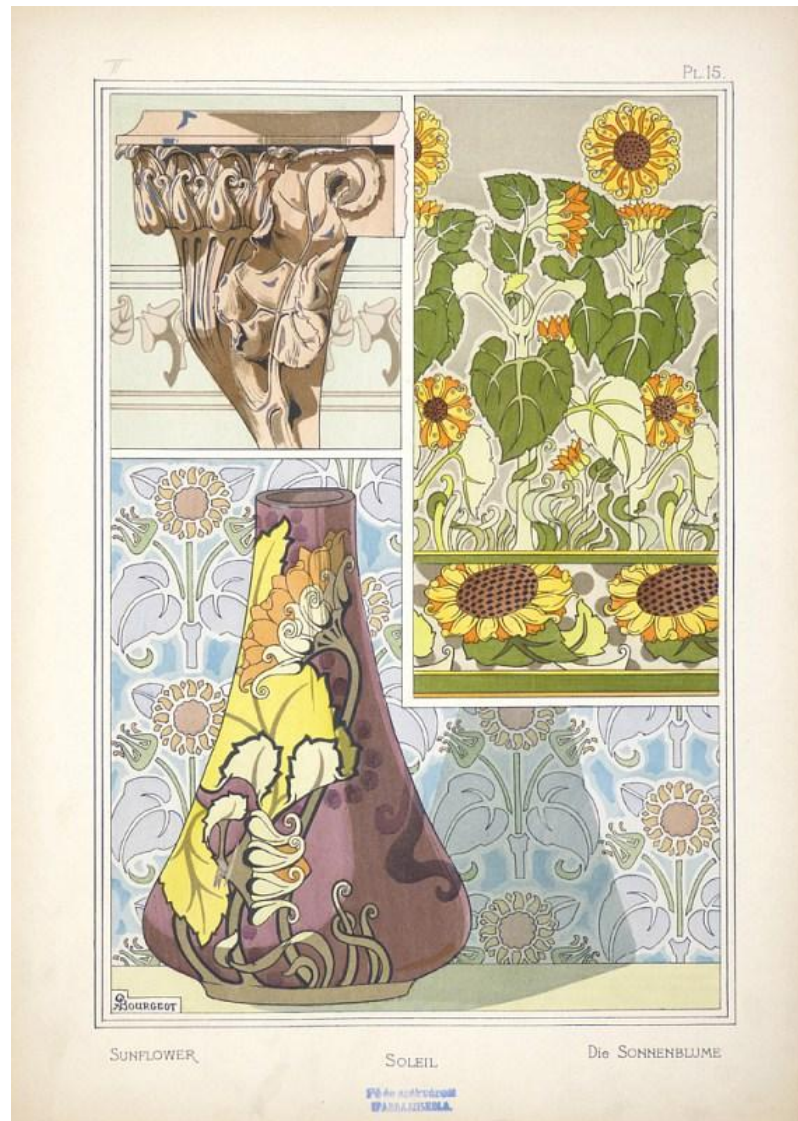


GEOMETRY AND LINE

This gelatin dry plate [📷](#) photograph of the Peixateries Velles bridge in Girona demonstrates how direction and perspective can work wonders for otherwise trivial scenes. When trying to take in this picture's many elements and details, our eyes are guided by strong lines and patterns that help us "find our way" through the scene.

Construction of the bridge at Peixateries Velles in Girona, Spain, 1923, Josep Jou Parés
Ajuntament de Girona
© ⓘ ⓘ ⓘ CC BY-NC-ND ⓘ

Art Nouveau season (2017)



[Sunflower, 1896. Eugene Grasset and C.A. Bourgeot](#)

Schola Graphidis Art Collection. Hungarian University of Fine Arts. CC BY-SA

- [Art Nouveau - A Universal Style](#)
- [10 partner blogs](#)
- [DailyArt: 4 guest blogs, 4 app images](#)
- [20+ Pinterest boards](#)
- [Colouring book](#)
- [#ArtNouveauSeason](#)

Art Nouveau season partners



eSBÍRKY



NÁRODNÍ
MUZEUM

MK&G

MUSEUM FÜR
KUNST UND GEWERBE
HAMBURG

ALBERTINA

SCHOLA GRAPHIDIS ART COLLECTION



museudacidade
AVEIRO



SZÉPMŰVÉSZETI
MŰZEUM
BUDAPEST

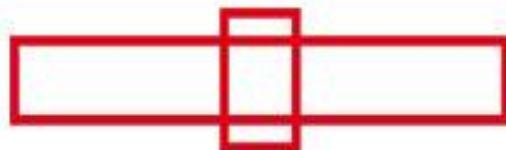


Slovenská
národná
galéria



MUZEUM NARODOWE
W WARSZAWIE

MUSEUM
KUNSTPALAST



Réseau Art Nouveau Network

Art Nouveau partner feedback

'The exhibition is great! Congratulations! I forwarded all the information to the municipality's communication department.'

Andreia Vale Lourenço, Aveiro City Museum

'Congratulations! The exhibition is all neat and clean – a good and varied selection of topics and artworks.'

Michal Čudrnák, Slovak National Gallery

'The whole Art Nouveau season looks great and very rich.'

Congratulations for organising the project and thanks for inviting us.'

Júlia Katona, Schola Graphidis Art Collection, Budapest

'I personally think this a great collaboration and see potential for more support between The Met and Europeana in the future.'

Neal Stimler, The Metropolitan Museum of Art

Working with Wiki: Art History Challenge (2016)

- In the beginning - 472 articles across 39 languages (average 12 per language)
- Now: over 1,300 articles (average 34 per language)
- Largest ever GLAM-Wiki competition



Galleries

Autochrome

With a patent application first lodged by the Lumière brothers in late 1903, autochrome was an additive three-colour photographic process. It consists of a mosaic of colours on a glass plate, designed to be viewed using hand-held devices or projected using carbon arc lamps.

SHARE THIS GALLERY



Lumière-autokrom. Blommor.
Okänd



Portret van een jonge vrouw bij een deur...



Lumières-autokrom. Bild av blommor (Ha...
Jäderström. John



Blogs

Revisiting photographic history: new perspectives on John Burke

May 1, 2018 Europeana Migration Photography Europeana History photography Rijksmuseum



Europeana works with thousands of European archives, libraries and museums to share cultural heritage for enjoyment, education and research.

Europeana Collections provides access to over 50 million digitised items – books, music, artworks and more – with sophisticated search and filter tools to help you find what you're looking for.

On this blog, discover stories and content from Europeana's collections, as well as information about events and things we are working on.

Categories

Select Category ▼

Twitter

Tweets by @Europeanaeu

Europeana
@Europeanaeu

We speak to @YFanise, creative director and co-founder of @Digixart about the WW1 video game 11-11: Memories Retold and the significance of raising awareness around the personal aspects of historical events.

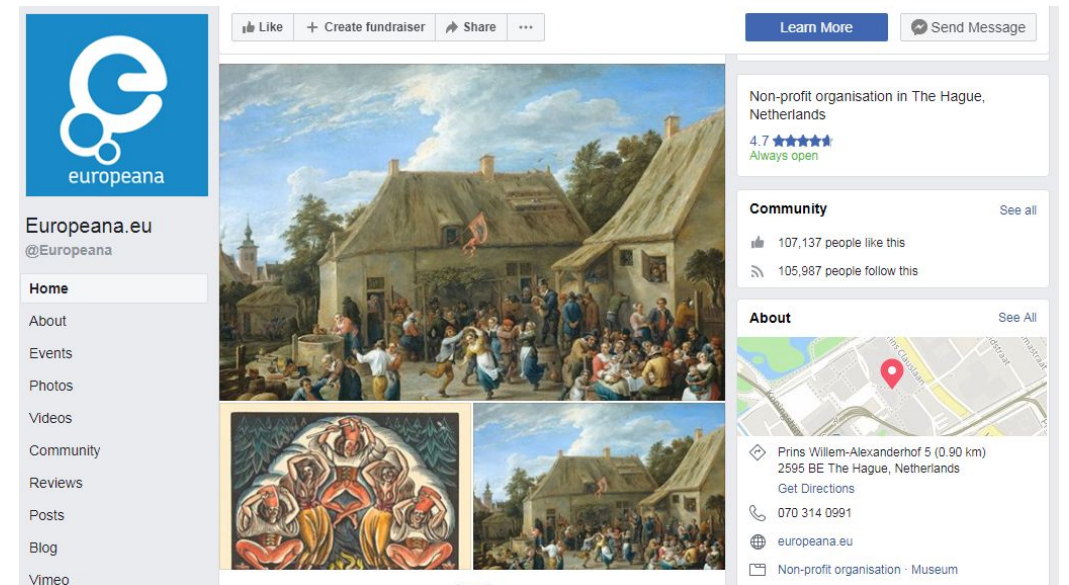
56m

Europeana
@Europeanaeu

#OnThisDay 54 years ago, Ellis Island shut down as one of the main migrant gateways to 🇺🇸 Discover photographs depicting the island, its migrants, its bureaucracy, its

Social media

- **105,000** Facebook followers
- **33,600** Twitter followers
- **50,000** newsletter subscribers
- **13,500** Pinterest followers
- GIPHY channel



GIF IT UP



GIF by Susanne Schnatmeyer, Berlin, 2018
Rijksmuseum

Coming soon: **Europeana Newspapers**



Europeana Professional



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Our mission | Priorities | Network Association | Services | Resources

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LATEST PUBLICATION: Teachers validation pilot evaluation and recommendations

Europeana Education - an introductory leaflet

Europeana Education presentations

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Feedback

WELCOME TO NEW PRO
All Europeana services for professionals now in one place.

[Europeana Pro homepage](#)
Europeana | CC BY-SA

Join our Network



Joke van der
Leeuw-Roord

Founder and Special
Advisor, EUROCLIO -
European Association
of History Educators

2018 Europeana Network Association Members Council elections - calling new Councillors

This year, we have 28 vacancies in the Members Council. With much excitement, we invite new Councillors to stand for election.



De nieuwe "Eed in de Kaatsbaan", - te Amsterdam, Johan Braakensiek, 1908, International Institute of Social History, The Netherlands, Public Domain

Questions for **you**


- How can we promote Swiss cultural heritage in Europeana?
- How can we get more Swiss data?
- Where are the opportunities?
- Who should we contact?

Thank you.

Let's keep in touch!

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 [@CultureDoug](https://twitter.com/CultureDoug)

 [linkedin.com/in/douglaskmccarthy](https://www.linkedin.com/in/douglaskmccarthy)



[Cy + Relics, Rome, 1952](#)

Robert Rauschenberg

Robert Rauschenberg Foundation

Public Domain