





















Who keeps the Memory?

Shifting responsibilities in the management of broadcasters' archives



1

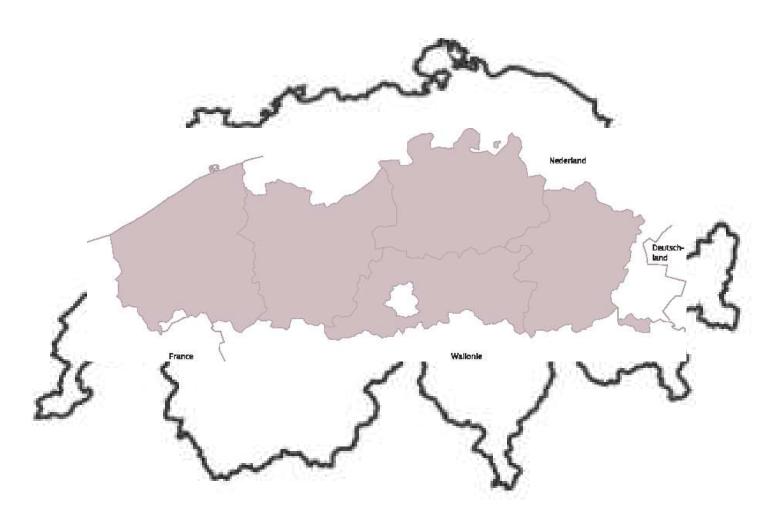
C'EST QUOI?
WAS IST DENN DAS?
CHE COS'È?



The Flemish Institute for Archiving (VIAA) is the answer of the Flanders region to the challenges posed by

degralescence, digital preservation and increasing demand for access to our audiovisual heritage.

population: ca. 6 mio, km²: 1/3 Switzerland





° December 21, 2012

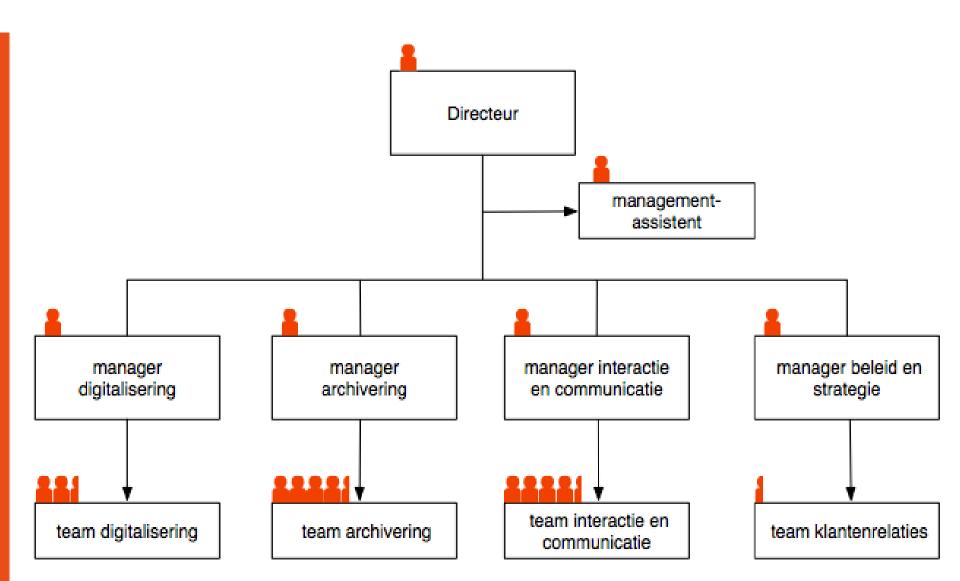


ca. CHF 5mio p/a (2018)





ca. 23 FTE





2

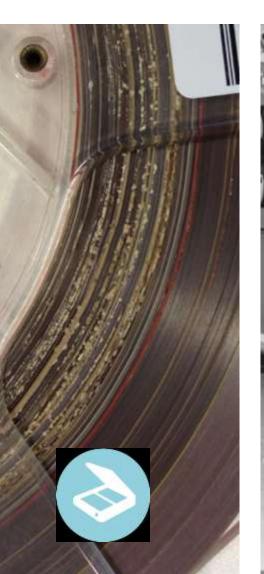
PERCHÉ?

WARUM?

POURQUOI?



highly specialized & costly





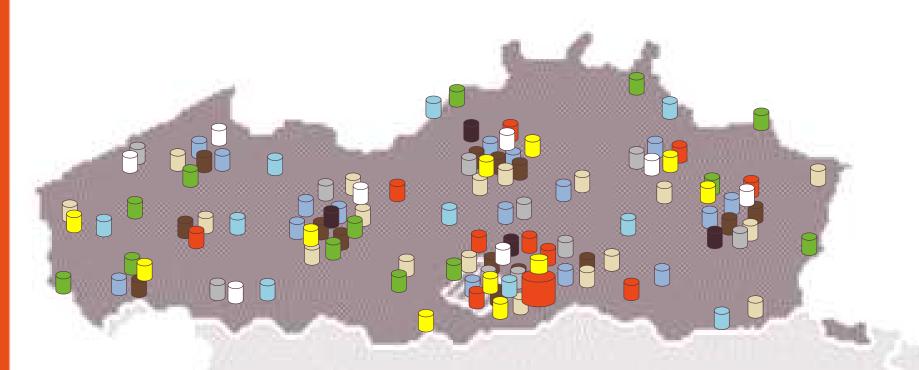


dependent on government subsidy



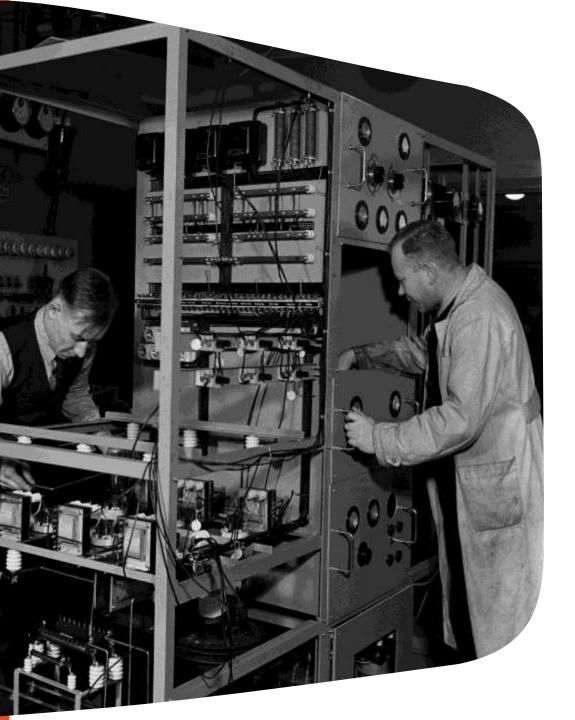
- libraries
- archives

- museums
- universities



- broadcasters
- private companies
- private collections

- research centres
- arts organisations
- governemental bodies



3

DIE LÖSUNG?
LA SOLUZIONE?
LA SOLUTION?



the VIAA deal





digitisation



archiving



interaction











































quid pro quo

digitization

professional and efficient digitization





sustainable digital preservation





a nonexclusive right to use the CP's content on it's own platforms



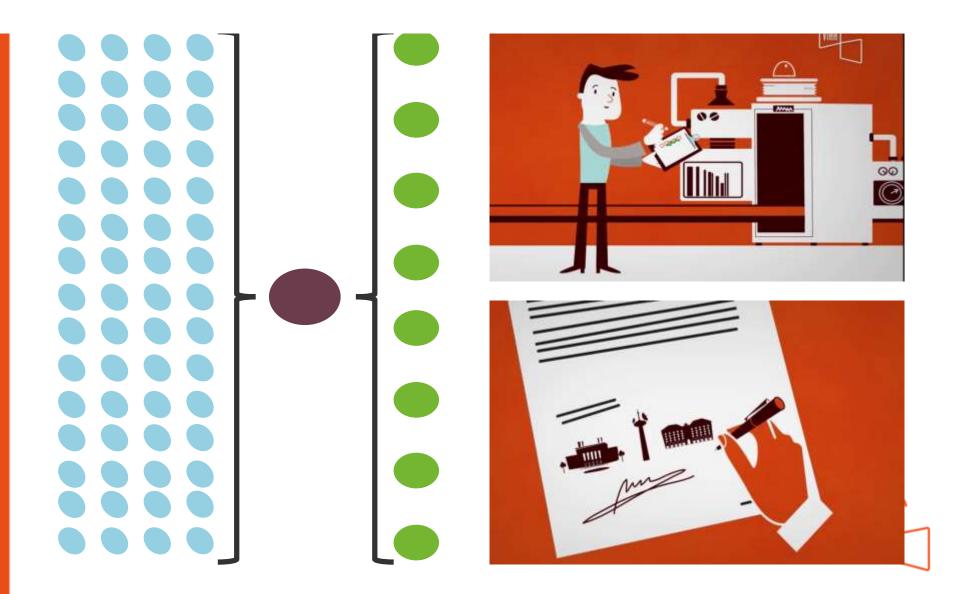




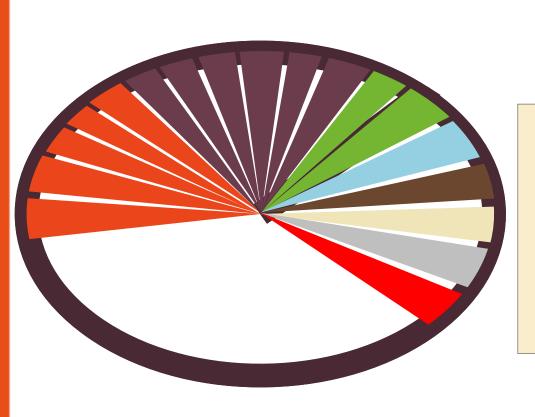
digitisation



pivot



currently going on

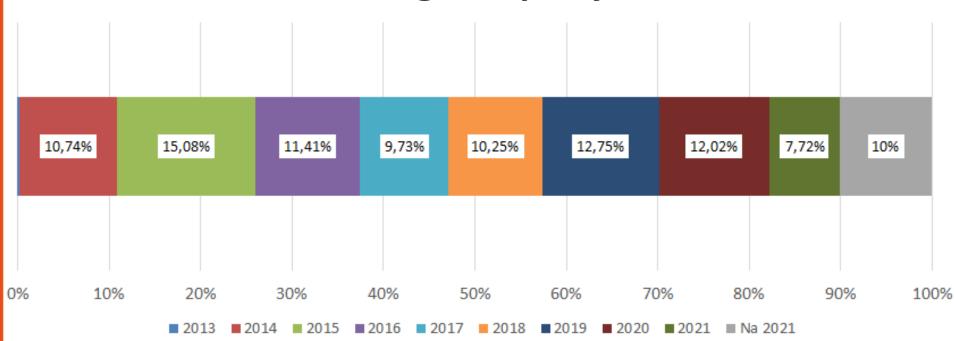


- 9 digitiation projects
- Ca. 395.600 AV carriers
- Ca. 270.000 pages
- 18 carrier types
- 140+ content partners
- 9 digi'n service providers



DIGITALISERING

To digitise per year



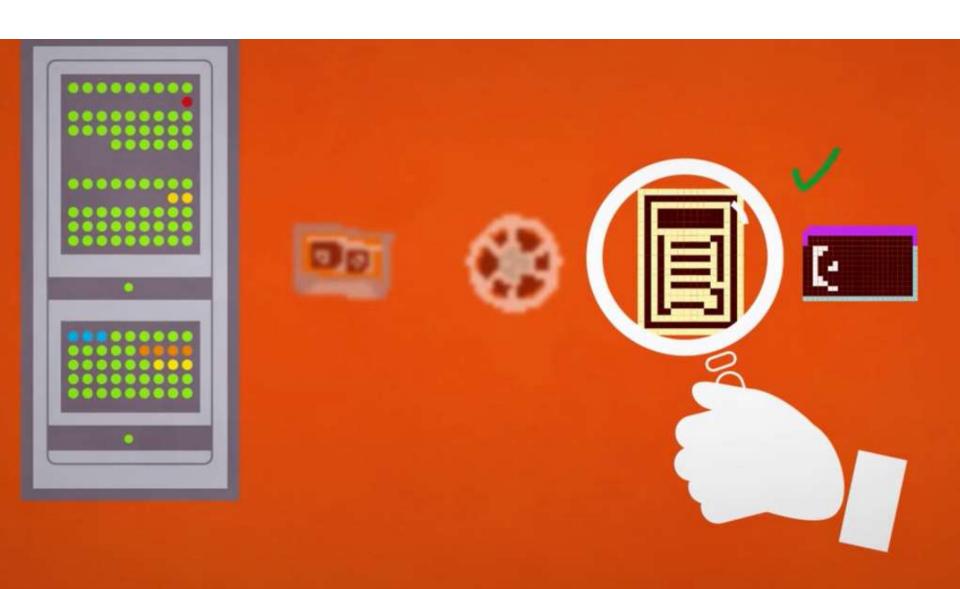


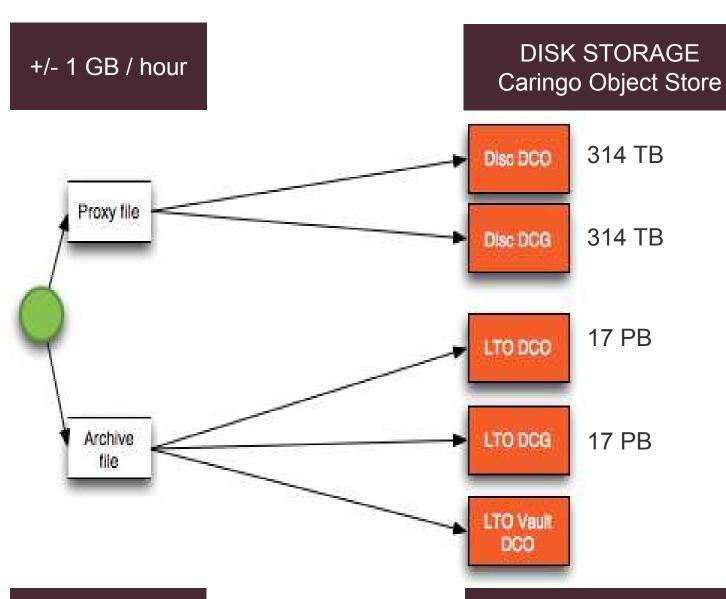


archiving



storage & preservation





TAPE STORAGE LTO6 / LTFS



the MAM





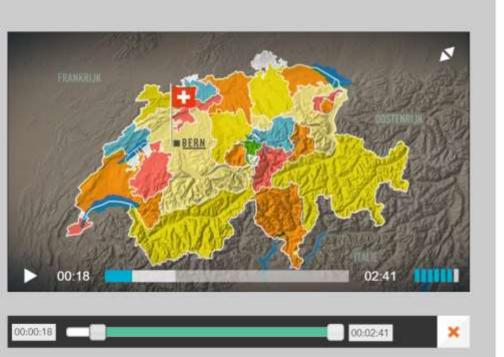
interaction



target groups







Journaal: het federale Zwitserland

▶ 5 ♥ 0 H 10

Zwitserland is ingericht als een federale staat met zesentwintig kantons die heel veel macht hebben.

Archiefbeelden van een zitting van het parlement. Anne Mahrer, parlementslid voor De Groenen, ijvert in haar tussenkomst voor een gelijkheid van kansen. Felix Muri, van de Zwitserse...

Toon meer

 Publicatiedatum
 28-03-2014
 Toegevoegd op
 15-01-2017

 Aanbieder
 VRT
 Speelduur
 02:41

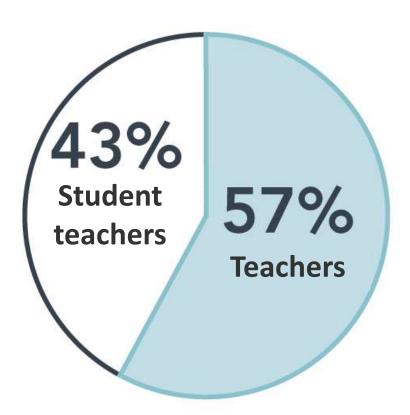
Reeks Journaal Taal Nederlands

onderwijs.hetarchief.be (accessible only for Flemish teachers)



Use: core figures 2017









Offer: core figures 2017

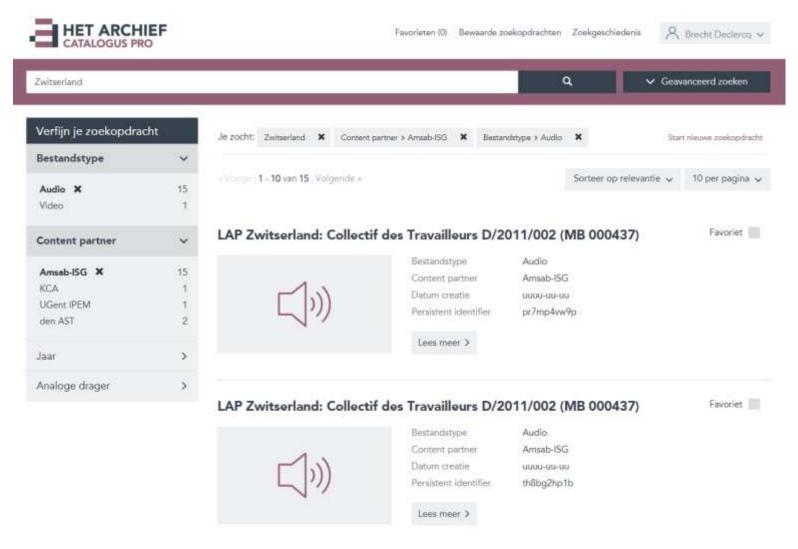
13.178 91% video 9% audio

191 themes suggestions 1459
Customized collections



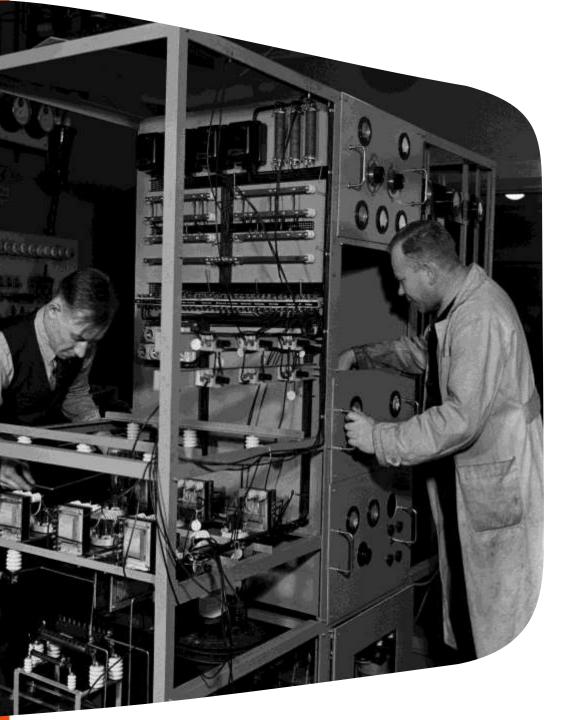


Catalogus Pro:



+500.000 items shared amongst +100 partners



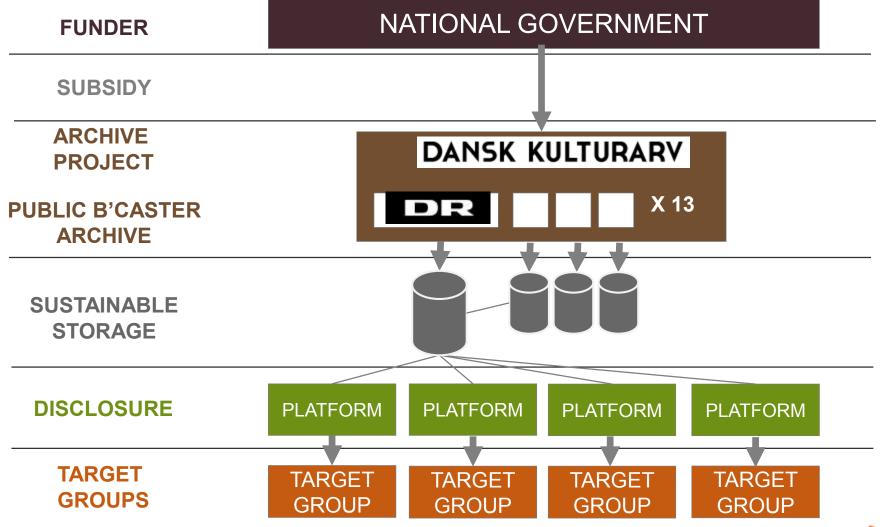


4

LES RADIOTÉLÉVISIONS
LE RADIOTELEVISIONI
DIE SENDER

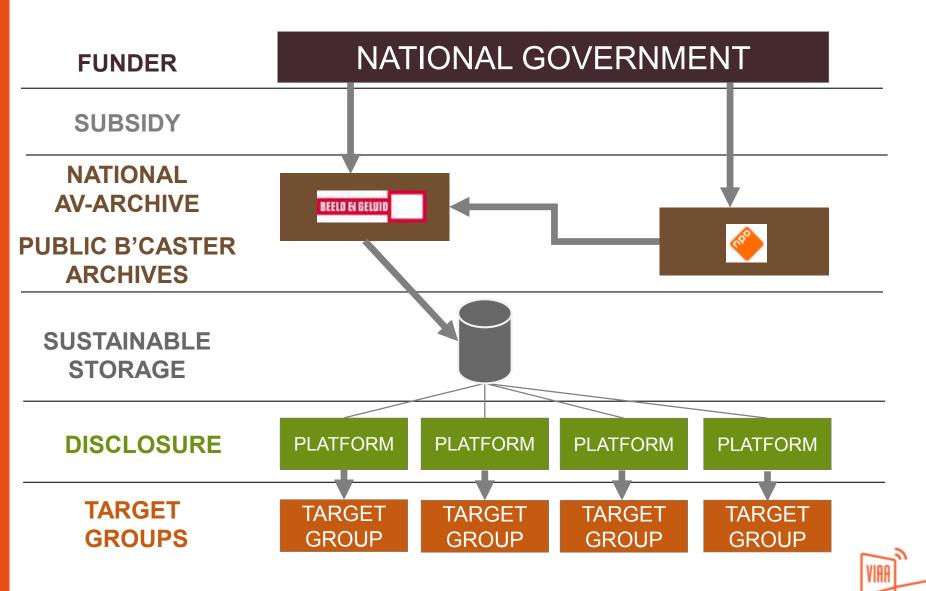


Denmark: Dansk Kulturary and DR

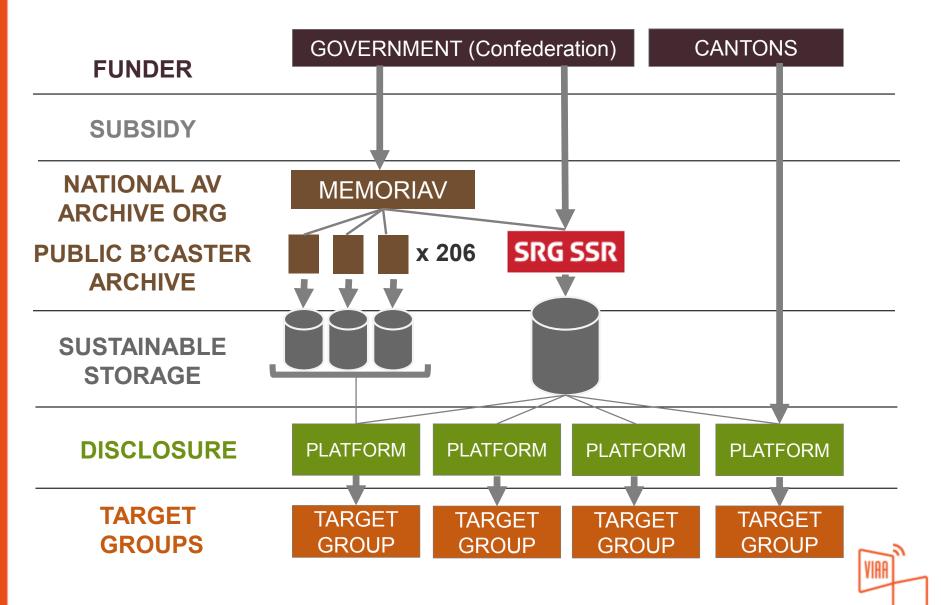




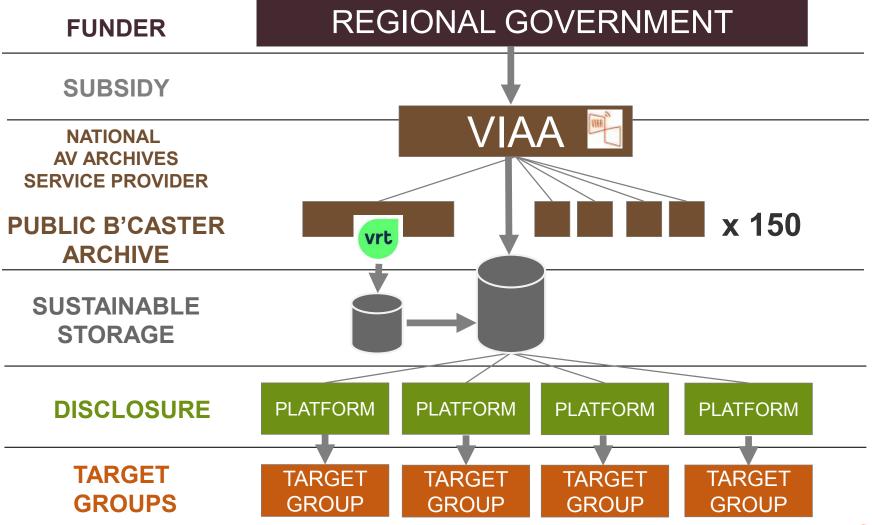
The Netherlands: Sound & Vision and NPO



Switzerland: (Memoriav) and SRG-SSR



Flanders: VIAA and VRT





VIAA and the Flemish broadcasters

All Flemish broadcasters are VIAA content partners:

- 1 public broadcaster (VRT)
- 2 commercial broadcasters
- 9 regional broadcasters



VIAA and the Flemish broadcasters: Digitisation paid with public means

VRT:

- ca. 15% digitised pre-VIAA
- ca. 70% digitised via VIAA 2013-2018
- ca. 15% still to digitise post-2018

REGIONAL BROADCASTERS:

- 1/9 digitised autonomously pre-VIAA
- 8/9 100% digitised via VIAA 2013-2018

COMMERCIAL BROADCASTERS:

Partial digitisation based on priorities & public value



VIAA and the Flemish broadcasters: Sustainable storage at a fraction of real cost

VIAA as a cost reduction opportunity:

- Sustainability and digital preservation
- Extra back-up and safety copies
- Permanent search for efficiency gains
- Innovation in metadata creation methods



VIAA and the Flemish broadcasters: Interaction: enhancing public value

VIAA as a public value increase and production resource:

- Increased public value
- Increased visibility
- Production resource
 - own broadcasters' archive
 - browsing through 150 other audiovisual collections





BRECHT DECLERCQ

Brecht.declercq@viaa.be • www.viaa.be • +32 123 45 67 89