Who keeps the Memory?

Shifting responsibilities in the management of broadcasters’ archives

Brecht Declercq – Memoriav Annual Conference – Bern (CH), 24.10.2018
C’EST QUOI?
WAS IST DENN DAS?
CHE COS’È?
The Flemish Institute for Archiving (VIAA) is the answer of the Flanders region to the challenges posed by degralescence, digital preservation and increasing demand for access to our audiovisual heritage.
population: ca. 6 mio, km²: 1/3 Switzerland
December 21, 2012
ca. CHF 5 mio p/a (2018)
ca. 23 FTE
PERCHÉ?
WARUM?
POURQUOI?
highly specialized & costly
dependent on government subsidy
DIE LÖSUNG?
LA SOLUZIONE?
LA SOLUTION?
the VIAA deal
digitisation  archiving  interaction
quid pro quo

digitization
professional and efficient digitization

archiving
sustainable digital preservation

interaction
a non-exclusive right to use the CP’s content on its own platforms
digitisation
pivot
currently going on

- 9 digitiation projects
- Ca. 395,600 AV carriers
- Ca. 270,000 pages
- 18 carrier types
- 140+ content partners
- 9 digi’n service providers
DIGITALISERING

To digitise per year

archiving
storage & preservation
DISK STORAGE
Caringo Object Store

TAPE STORAGE
LTO6 / LTFS

+/- 1 GB / hour

+/- 25 GB / hour
the MAM
interaction
target groups
Journaal: het federale Zwitserland

Zwitserland is ingericht als een federale staat met zesentwintig kantons die heel veel macht hebben.

Archiefbeelden van een zitting van het parlement. Anne Mahrer, parlements lid voor De Groenen, ijvert in haar tussenkomst voor een gelijkheid van kansen. Felix Muri, van de Zwitserse...

Publicatiedatum: 28-03-2014
Aanbieder: VRT
Reeks: Journaal
Taal: Nederlands
Use: core figures 2017

46,365 Users

43% Student teachers

57% Teachers
Offer: core figures 2017

- 13,178: 91% video, 9% audio
- 191 themes suggestions
- 1,459 customized collections
Catalogus Pro:

+500,000 items shared amongst +100 partners
4
LES RADIOTÉLÉVISIONS
LE RADIOTELEVISIONI
DIE SENDER
Denmark: Dansk Kulturarv and DR

**FUNDER**

NATIONAL GOVERNMENT

**SUBSIDY**

ARCHIVE PROJECT

PUBLIC B’CASTER ARCHIVE

**SUSTAINABLE STORAGE**

**DISCLOSURE**

PLATFORM

PLATFORM

PLATFORM

PLATFORM

**TARGET GROUPS**

TARGET GROUP

TARGET GROUP

TARGET GROUP

TARGET GROUP

Denmark: Dansk Kulturarv and DR
The Netherlands: Sound & Vision and NPO

Funder: National Government

Subsidy: National AV-Archive

Public B’caster Archives: Target Groups

Sustainable Storage: Disclosures

Platforms: Target Groups

Subsidy flows from the National Government to the National AV-Archive, which in turn supports the Public B’caster Archives. The Archives then distribute content through platforms targeting specific groups.
Switzerland: (Memoriav) and SRG-SSR

- **Funder**: Government (Confederation) and Cantons
- **Subsidy**:叮嘱
- **Public B’caster Archive**: National AV Archive ORG
- **Sustainable Storage**: Memoriav
  - x 206
  - SRG SSR
- **Disclosure**: Platform
  - Target Group
- **Target Groups**: 4 platforms
Flanders: VIAA and VRT

FUNDER

REGIONAL GOVERNMENT

SUBSIDY

NATIONAL AV ARCHIVES SERVICE PROVIDER

PUBLIC B’CASTER ARCHIVE

SUSTAINABLE STORAGE

DISCLOSURE

PLATFORM

PLATFORM

PLATFORM

PLATFORM

TARGET GROUPS

TARGET GROUP

TARGET GROUP

TARGET GROUP

TARGET GROUP

x 150
VIAA and the Flemish broadcasters

All Flemish broadcasters are VIAA content partners:

- 1 public broadcaster (VRT)
- 2 commercial broadcasters
- 9 regional broadcasters
VIAA and the Flemish broadcasters: Digitisation paid with public means

**VRT:**
- ca. 15% digitised pre-VIAA
- ca. 70% digitised via VIAA 2013-2018
- ca. 15% still to digitise post-2018

**REGIONAL BROADCASTERS:**
- 1/9 digitised autonomously pre-VIAA
- 8/9 100% digitised via VIAA 2013-2018

**COMMERCIAL BROADCASTERS:**
- Partial digitisation based on priorities & public value
VIAA and the Flemish broadcasters: Sustainable storage at a fraction of real cost

VIAA as a cost reduction opportunity:

- Sustainability and digital preservation
- Extra back-up and safety copies
- Permanent search for efficiency gains
- Innovation in metadata creation methods
VIAA and the Flemish broadcasters: Interaction: enhancing public value

VIAA as a public value increase and production resource:

- Increased public value
- Increased visibility
- Production resource
  - own broadcasters’ archive
  - browsing through 150 other audiovisual collections
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